

SKOCH CORPORATE EXCELLENCE FORUM AND AWARDS 2024



SKOCH Corporate Excellence Award is a prestigious recognition given to a company or organisation acknowledgement of its exceptional performance, achievements, and contributions in various aspects of the business. These awards are designed to celebrate and honour organisations that demonstrate outstanding practices, innovations sustainability, leadership, and overall excellence within their respective industries.

SKOCH Award, though taking your professional excellence as a starting point, is about going beyond the call of business to serve the country – we call this enlightened self-interest. If India must become a developed country by 2047, most of the heavy lifting will have to be done by big business. Their Digital Transformation must, therefore, reach the population scale to touch every Indian. Make every Indian their customer to grow the business. This then will create a consumption and job generation juggernaut.

Some businesses share this vision, but only a few are doing something about it as a strategic plan. It is these businesses that would be worthy of a SKOCH Award.

As a part of the award process, the businesses and their best practices get documented. Their total economic impact on India is understood. Their story is widely shared for others to take note of and learn from.

Apply at: cea.skoch.in



EARLY BIRD: 31 MAY 2024 | LAST DATE: 21 JUNE 2024

SKOCH

CORPORATE EXCELLENCE FORUM AND AWARDS 2024

AWARD CATEGORIES

Strategic Management

- Development of Vision and Mission
- Setting Objectives
- Strategic Market Segmentation
- Implementation Plan
- Strategic Control

Procurement, Logistics and Distribution

- Procurement
- Inventory Management
- Warehousing and Storage
- Freight Forwarding
- Fleet Management

Operations

- Production Plan and Control
- Product Design
- Process Design
- Plan Layout
- Material Management
- Maintenance
- Quality Control

Product or Service Development

- Idea Generation
- Concept Development and Testing
- Market Strategy and Business Analysis

Marketing, Sales and Customer Accounts

- Market Research
- Competitive Analysis
- Planning and Executing Marketing Strategies
- Setting Sales Goals
- Marketing Information Management
- Product Pricing & Planning
- Budget
- Distribution
- Customer Relationship Management Brand Management
- Online Channel Management
- Social Media Marketing

Customer and Aftersales Service

- User Training
- Support and Technical Troubleshooting
- Warranty Services
- Upgrades
- Feedback Management
- Knowledge Base

Core Information Technology

- IT Administration
- IT Support
- Applications
- Compliance

Financial Performance

- Revenue
- Operating Margin
- Cash Tax Rate
- Incremental Capital Expenditure
- Investment in Working Capital
- Cost of Capital
- Competitive Advantage Period

Goals Management Performance

- Strategic Goals
- Tactical Goals
- Operative Goals

General Management and Firm Infrastructure

- Accounting
- Providing Administrative support
- Providing Cafeteria Services Providing Clerical Support
- Managing Contracts
- Managing Documents
- Providing Facility or Maintenance Services
- Managing Finances
- Managing Fraud
- Providing General Management
- Managing Government Relations
- Providing Housekeeping Services
- Providing Investor Relations
- Providing Legal and Regulatory Support
- Planning
- Maintaining Security

Human Resources Management

- Providing Employee Assistance Managing Human Resources Offering Labor Relations Services Managing Payroll and Compensation
- Hiring and Firing Personnel
- Recruiting
- Training

Technology Development

- Research and Development
- Process Automation
- Product Design
- Data Management
- Communication

Process Development

- Business Process Automation
- Business Process Management
- Business Process Modeling
- Business Process Improvement
- Business Process Re-engineering
- Business Process Monitoring

SKOCH
CORPORATE EXCELLENCE
FORUM AND AWARDS 2024



Apply at: cea.skoch.in



EARLY BIRD: 31 MAY 2024 | LAST DATE: 21 JUNE 2024